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**For Immediate Release**

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## **Treasurer Ron Crane leads *College for Kids* Night for Idaho College Savings Month**

(BOISE) – State Treasurer Ron Crane will lead a discussion and interactive question-and-answer session about higher education and the financial challenges of college for parents and kids on September 18, 2012 at Renaissance High School in Meridian. The Idaho College Savings Program (IDeal) is sponsoring the free public event to help families learn about IDeal and how to prepare for the future.

"This is a great way to remind parents and families how important it is to financially prepare our kids for college and start saving today," Governor C.L. "Butch" Otter said, "which is why I have declared September 2012 to be [College Savings Month](#)."

*College for Kids* Night will use the Idaho Education Network's video conferencing capabilities so parents and students across the state can participate at Renaissance High School in Meridian, Pocatello High School or Canyon Ridge High School in Twin Falls. The event also will be streamed live at <http://idahoptv.org/leglive/>.

"Thanks to the Idaho Education Network, we can now reach so many families to share strategies on ways to save for college, and help remind families that it is always better to save now than to take out student loans in the future," State Treasurer Ron Crane said.

Industry experts will be on hand to facilitate the discussion and answer questions.

*College for Kids* Night is free and open to the public, and will take place on September 18, 2012 from 6:30 p.m. to 8 p.m. For more information about the event contact Jace Perry at the Idaho State Treasurer's Office at (208) 332-2940 or visit [www.idsave.org/kids](http://www.idsave.org/kids).

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***Required Disclosure:***

***For more information about IDeal – Idaho College Savings Program, call 866-433-2533 or visit [www.idsave.org](http://www.idsave.org) to obtain a Disclosure Statement. The Disclosure Statement discusses investment objectives, risks, charges, expenses, and other important information. Because investing in IDeal is an important decision for you and your family, you should read and consider the Disclosure Statement carefully before investing. Upromise Investments, Inc. Distributor and Underwriter.***

***Please note: If you are not an Idaho taxpayer, consider before investing whether your or the beneficiary's home state offers any state tax or other benefits that are only available for investments in that state's qualified tuition program.***

***IDeal is administered by the Idaho College Savings Program Board (Board). Upromise Investments, Inc. (UII) serves as program manager and Upromise Investment Advisors, LLC (UIA), provides investment advisory services and recordkeeping and administrative services. UII and UIA have overall responsibility for the day-to-day operations, including marketing and distribution of IDeal. UII, UIA, and Sallie Mae Bank are affiliates. The Vanguard Group, Inc. serves as Investment Manager for IDeal. Sallie Mae Bank serves as the Savings Portfolio Manager for IDeal. IDeal's Portfolios invest in either: (i) mutual funds offered or managed by Vanguard; or (ii) an FDIC-insured omnibus savings account held in trust by the Board at Sallie Mae Bank. Except for the Savings Portfolio, investments in IDeal are not insured by the FDIC. Units of the Portfolios are municipal securities and the value of units will vary with market conditions.***

***Investment returns will vary depending upon the performance of the Portfolios you choose. Except to the extent of FDIC insurance available for the Savings Portfolio, you could lose all or a portion of your money by investing in IDeal, depending on market conditions. Account Owners assume all investment risks as well as responsibility for any federal and state tax consequences.***